MISSION OF YOUTH & FAMILIES EXTENSION

To improve quality of life of Missourians through increased educational attainment, lifelong health and wealth management.

*Human Sciences Defined (aplu.org)*

Purposeful integration that addresses issues challenging individuals, families and communities is the role of human sciences. Solutions to major issues facing individuals, families and communities typically cannot be found in only one discipline. The human sciences bring together multiple perspectives to address human needs.

3 PROGRAM AREAS

- 4-H Youth Development
- Home & Families
- Nutrition & Health

GOALS/METRICS OF SUCCESS (AS DEFINED BY FACULTY)

- Reach 1M Missourians Annually
- Serve the need of the “whole” family
- Increase 4-H participation
- Increase referrals to, and between, programs
- Impact evaluation of 4-H programs
- Advance the field of youth development measure in scholarly work by the 4-H state and county academics

STAFFING OVERVIEW

- Campus Faculty & Staff — 67
  (25 4-H, 13 H&F, 27 N&H, 2 Associate Dean’s Office)
- Regional Specialists — 100
  (44 4-H, 12 H&F, 43 N&H)
- Program Associates — 207
  (72 4-H, 135 N&H)

ANNUAL CONTACT REACH

<table>
<thead>
<tr>
<th>Fiscal Year</th>
<th>Contact Reach</th>
</tr>
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<tbody>
<tr>
<td>FY17</td>
<td>1,551,949</td>
</tr>
<tr>
<td>FY18</td>
<td>1,584,826</td>
</tr>
<tr>
<td>FY19</td>
<td>1,399,623*</td>
</tr>
</tbody>
</table>

* (experienced almost 40 regional faculty vacancies)

GRANTS & CONTRACTS

<table>
<thead>
<tr>
<th>Fiscal Year</th>
<th>Proposals</th>
<th>Awards</th>
</tr>
</thead>
<tbody>
<tr>
<td>FY19</td>
<td>$18,190,380</td>
<td>$15,319,176</td>
</tr>
<tr>
<td></td>
<td>(FY17–19 3-Year Avg $19,962,672)</td>
<td>(FY17–19 3-Year Avg $16,200,413)</td>
</tr>
<tr>
<td>FY19 Success Rate</td>
<td>84%</td>
<td>(FY17–19 3-Year Avg 81%)</td>
</tr>
</tbody>
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Source: 20% Federal, 72% State (including fed pass thru), 5% Local, 3% Foundation

NATIONAL LEADERSHIP 2019–2020

- **Jo Britt-Rankin**, Chair, APLU Board on Human Sciences (2020–2022)
- **Jessica Trussell**, Secretary, National Extension Association of Family & Consumer Sciences (2020–2022)
- **Donna Mehrle**, Chair, Association of SNAP Nutrition Education Administrators (2018–2020)
- **John Fuller**, Awards Chair, State and National, National Extension Association of Family and Consumer Sciences
- **Amy Bartels**, Professional Development Chair Elect, National Extension Association of Family and Consumer Sciences
- **Gina Lucas**, Member Resources Chair-Elect, National Extension Association of Family and Consumer Sciences
- **Lindsey Stevenson**, Public Affairs Chair-elect, National Extension Association of Family and Consumer Sciences

2020 Missouri 4-H, Members of the 4-H Pathway project (only five states are participating in the project)
Kyleigh Sullivan, Member Resources Committee Member, National Extension Association of Family and Consumer Sciences
Bethany Bachmann, Public Affairs Committee Member, National Extension Association of Family and Consumer Sciences

NATIONAL AWARD WINNERS & NOMINATIONS (2019–2020)

Steve Ball, 2020 APLU National Extension Award Nominee
Donna Garcia, 2020 ECOP National Diversity Award Nominee
Youth Futures, 2020 APLU C. Peter Magrath Community Engagement Scholarship Award Nominee
Kandace Fisher-McLean, National Extension Association of Family and Consumer Sciences, Distinguished Service Award
John Fuller, National Extension Association of Family & Consumer Sciences, 2019 Past Presidents’ New Professional Award Recipient
Karla Deaver, National Association of Extension 4-H Youth Development Professionals, 2019 North Central Region Educational Package—Individual Award

Y&F RECOGNIZING EXCELLENCE

Velynda Cameron, County Engagement Specialist Excellence Award (4-H)
Steve Ball, Vice Chancellor’s Award for Outstanding Achievement—On Campus (N&H)
Greene County 4-H for All, Vice Chancellor’s Diversity Award—Team
Justin Kastning, Vice Chancellor’s Diversity Award—Individual (4-H)
Stay Strong, Stay Healthy, Team Engagement Award (inaugural) (N&H)

CENTERS ASSOCIATED WITH YOUTH & FAMILIES EXTENSION

• Center for 4-H Youth Development
• Missouri Afterschool Network
• Missouri 4-H Foundation
• National Healthy Homes Partnership
• Interdisciplinary Center for Food Security (in collaboration with CAFNR DASS)
• MU Family Impact Center

HIGHLIGHTS

• Educational programs serving all 114 Missouri counties and the City of St. Louis, with special emphasis on vulnerable and limited resource audiences
• Working with state ag leadership, Missouri Farm Bureau and North Central Region Extension leaders to address producer stress and mental health issues...including 2019 NCR multi-state grant from USDA NIFA/Ranch Stress Regional Network
• Providing education in over 900 school and community gardens
• One of the largest annual competitive grants on MU campus—Supplemental Nutrition Assistance Program Education Program (SNAP-Ed), Missouri Department of Social Services (funding from USDA FNS), $9,945, 537
• Moved educational programming on-line during COVID-19
  • Program attendance for all program areas and interest in 4-H membership increased during March, April & May 2020
  • Utilized Zoom, Facebook Live, Canvas, Twitter, Instagram and Pinterest to distribute educational information
  • 4-H reached more than 250,000 Missourians and increase their Facebook traffic in 850%