



# Textile & Apparel Management

## University of Missouri

Degree Requirements for:

### APPAREL MARKETING AND MERCHANDISING TRACK

*Textile & Apparel Management (TAM) is a program which focuses on the apparel and textile supply chain. The curriculum emphasizes leadership, the global supply chain, sustainability, creativity/innovation and technology. Students have access to state-of-the-art design and apparel technology labs. The Apparel Marketing and Merchandising track prepares students for careers in merchandising, buying, e-retailing, and retail management. Students earn a Bachelor of Science in Textile and Apparel Management. Tracks are not identified on the diploma or transcript.*

#### Core Requirements (28 hours)

- \_\_\_\_\_ TAM 1200 Basic Concepts of Apparel Design and Prod.(3)
- \_\_\_\_\_ TAM 1300 Softgoods Retailing (3)
- \_\_\_\_\_ TAM 2120 Professional Seminar (1)
- \_\_\_\_\_ TAM 2200 Science of Textiles (3)
- \_\_\_\_\_ TAM 2400 Global Consumers (3)
- \_\_\_\_\_ <sup>2</sup>TAM 2500W Social Appearance in Time and Space (3)
- \_\_\_\_\_ <sup>3</sup>TAM 3200 Softgoods Quality Evaluation (3)
- \_\_\_\_\_ <sup>2</sup>TAM 3520W 19<sup>th</sup> and 20<sup>th</sup> Century Western Dress (3)
- \_\_\_\_\_ TAM 4110 Global Sourcing (3)
- \_\_\_\_\_ TAM 4400 The Clothing/Textile Consumer (3)

#### Area of Competence (9 hours)

- \_\_\_\_\_ <sup>4</sup>TAM 2300 Retail Finance & Merchandise Control (3)
- \_\_\_\_\_ <sup>5</sup>TAM 3700 Multi-Channel (Omnichannel) Retailing in the Digital World, or <sup>6</sup>TAM 3300 Retail and Merch. Analysis(3)
- \_\_\_\_\_ <sup>7</sup>TAM 4990 Retail Marketing and Merchandising (3)

#### TAM Electives (15 hours)

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<sup>1</sup> Courses required for a Business minor- apply at 111 Cornell Hall. At least 15 of the 18 total hours must be taken in residence at the University of Missouri-Columbia. A student may use only one transfer course from another institution for the minor. Only 3 hours of Economics are required for the minor. To earn the Business minor, students must have at least a 2.00 cumulative GPA in the required courses. If a student has taken more than 18 business hours, all business courses taken will be included when calculating the business minor GPA.

#### Supporting Course Requirements (27 hours)

Some of these courses may “double count” for General Education requirements. This may provide additional elective hours.

- \_\_\_\_\_ <sup>1</sup>ACCTCY 2010 Introduction to Accounting(3) or  
ACCTCY 2026 Accounting I (3) or  
ACCTCY 2036 Accounting I (3)
- \_\_\_\_\_ <sup>1</sup>Business Elective (3000 level course or higher)
- \_\_\_\_\_ CHEM 1100 Atoms & Molecules with lab (3)
- \_\_\_\_\_ <sup>1</sup>ECONOM 1014 Principles of Microeconomics (3) or  
ABM 1041 Applied Microeconomics (3)
- \_\_\_\_\_ ECONOM 1015 Principles of Macroeconomics (3) or  
ABM 1042 Applied Macroeconomics (3)
- \_\_\_\_\_ <sup>1</sup>FINANC 2000 Survey of Business Finance (3)
- \_\_\_\_\_ <sup>1</sup>MANGMT 3000 Principles of Management (3)
- \_\_\_\_\_ <sup>1</sup>MRKTNG 3000 Principles of Marketing (3)
- \_\_\_\_\_ STAT 1200 Intro to Statistical Reasoning (3) or  
STAT 2500 Intro to Probability and Statistics (3) or  
ESC PS 4170 Intro. to Applied Statistics (3)

#### General Electives

Credit hours in addition to General Education, HES Foundation, and Professional Program requirements needed to meet a minimum of 120 credit hours.

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<sup>2</sup>TAM 2500W and TAM 3520W - ENGLISH 1000

<sup>3</sup>TAM 3200 - TAM 2200

<sup>4</sup>TAM 2300 - TAM 1300 or MRKTNG 3000, MATH 1100

<sup>5</sup>TAM 3700 - Jr. standing

<sup>6</sup>TAM 3300 - TAM 2300

<sup>7</sup>TAM 4990 - TAM 2300, ACCTCY 2036, 2026, or 2010

# Apparel Marketing and Merchandising

## Sample Course Guide

### FIRST YEAR - FALL SEMESTER

Bio/Physical Sci (Recommend NEP 1034 or NEP 1340)	3
CHEM 1100 Atoms & Molecules with lab	3
ENGLSH 1000 Exposition and Argumentation	3
GN HES 1100 Intro to Human Env Sciences	1
Am. History or Government	3
TAM 1300 Softgoods Retailing	3
<b>Total</b>	<b>16</b>

### FIRST YEAR - SPRING SEMESTER

COMMUN 1200	3
Humanities	3
MATH 1100 College Algebra	3
TAM 1200 Basic Concepts of Design and Production	3
TAM 2200 Science of Textiles	3
<b>Total</b>	<b>15</b>

### SECOND YEAR - FALL SEMESTER

ECON 1014 or ABM 1041 Microeconomics	3
HES Foundation	3
Humanities	3
TAM 2400 Global Consumers	3
TAM 2500W Social Appear. in Time and Space (WI)	3
<b>Total</b>	<b>15</b>

### SECOND YEAR - SPRING SEMESTER

ECON 1015 or ABM 1042 Macroeconomics	3
General Elective	1
HES Foundation	3
Statistics (Recommend ESC PS 4170)	3
TAM 2300 Retail Financial & Merch. Control	3
TAM 3520W 19 <sup>th</sup> and 20 <sup>th</sup> Century Western Dress	3
<b>Total</b>	<b>16</b>

### THIRD YEAR - FALL SEMESTER

ACCTCY 2010 Intro to Accounting, or ACCTCY 2026, or ACCTCY 2036	3
General Elective	3
MRKTNG 3000 Principles of Marketing	3
TAM 2120 Professional Seminar	1
TAM 3200 Softgoods Quality Evaluation	3
TAM Elective	3
<b>Total</b>	<b>16</b>

### THIRD YEAR - SPRING SEMESTER

General Elective	3
TAM 3300 Retail and Merchandising Analysis or TAM 3700 MultiChannel (Omnichannel) Retailing in the Digital World	3
TAM 4110 Global Sourcing	3
TAM Elective	3
TAM Elective	3
<b>Total</b>	<b>15</b>

### FOURTH YEAR - FALL SEMESTER

FINANC 2000 Survey of Business Finance	3
General Elective	3
General Elective	3
MANGMT 3000 Principles of Management	3
TAM Elective	3
<b>Total</b>	<b>15</b>

### FOURTH - SPRING SEMESTER

Business elective (3000 level course or higher)	3
TAM 4400 The Clothing/Textile Consumer	3
TAM 4990 Retail Marketing and Merchandising	3
TAM Elective	3
<b>Total</b>	<b>12</b>

**A minimum of 120 total hours required.**

The suggested sequence of courses matches course prerequisites. Follow this sample schedule, or verify prerequisites before enrolling.