

University of Missouri Department of Textile and Apparel Management (TAM) November 2018 International Textile and Apparel Association (ITAA) Earned Awards

The University of Missouri Department of Textile and Apparel Management (TAM) was awarded 7 out of 47 award titles at the 2018 International Textile and Apparel Association (ITAA) conference this November in Cleveland, Ohio. The ITAA conference has an international audience and the awards are *highly* competitive.

Student Best Paper Awards

Doctoral Level 1st Place: Kim Johnson Best Doctoral Student Paper Award

Dr. Saheli Goswami, now at the University of Rhode Island

Advisor: Dr. Jung Ha-Brookshire, University of Missouri

“Conceptualization, Scale Development, and Validation of Perceived Corporate Hypocrisy”

Doctoral Level 2nd Place:

Sunhyung Cho, now at Iowa State University

Advisor: Dr. Kristen Morris, University of Missouri

“Developing baseline design criteria for people with lower body mobility impairments using inclusive design”

Master Level 1st place:

Dipali Modi, University of Missouri

Advisor: Li Zhao, University of Missouri

“Analyzing Twitter and Instagram social networks to trace consumer opinion regarding transparency in the apparel supply chain”

Design Scholarship Awards

Creative and Innovative Employment of Techniques Award

Dr. Jean Parsons, Dr. Kristen Morris, University of Missouri

“Afterglow: An equitably designed trench coat”

Outcome of the Margaret W. Mangel Faculty Research Catalyst Fund: The research for ‘Afterglow’ was supported by the Margaret W. Mangel Faculty Research Catalyst Fund. The fund was established "to 'catalyze' new research initiatives that will grow into larger projects capable of being supported from sources external to the College."

About the Jacket: ‘Afterglow’ is an inclusively designed formal wear jacket which features a synthesis of digital printing and laser cutting techniques. The techniques were purposefully applied to enhance the wearability of the jacket for a range of users with upper-body mobility impairments.

Research and Teaching Awards

Intellect Books Research Award

Dr. Kristen Morris, Lida Aflatoony, University of Missouri; Dr. Angela Uriyo, now at West Virginia University; Sunhyung Cho, now at Iowa State University

“Development of tactile garment design strategies for women with visual impairments”

ATEXINC Award for Innovation In Textile Instruction

Dr. Kristen Morris, University of Missouri

“Teaching the next generation of technical designers about cotton performance technologies through a problem-based learning project”

Paper of Distinction

Paper of Distinction Textile and Apparel Industries Track

Dr. Li Zhao, University of Missouri; Dr. Chao Min; Nanjing University

“The rise of fashion informatics: Data-mining-based social network analysis in fashion”