

College of Human Environmental Sciences
Spring Faculty/Staff Meeting
January 18, 2019, 8:00-12:00
Stotler Lounge

Announcements – Dr. Chris Hardin, chair of Nutrition and Exercise Physiology introduced Sara Buckallew, Assistant Teaching Professor, and Katherene Anguah, Assistant Research Professor. Dr. Dale Fitch introduced Rachel Bailey as a full-time Assistant Clinical Professor in the School of Social Work.

The College of Human Environmental Sciences Alumni Board once again sponsored a variety of door prizes for award during the Spring Faculty/Staff Meeting. Attending were Ellen Rippetto and Tootie Burns (Alumni Board President) assisted by Liz Townsend Bird and Amy Sanders in the prize distributions.

Statistical Consultant Jordan Stevens gave a presentation on the services she provides through the office of Research and Graduate Studies. Jordan's degree area is Quantitative Psychology and she is in her second year. Formerly she worked in SPS. This will be her final year as the HES Statistical Consultant. She assists with analyses. If you have a data set ready she can assist with analyses. Tips: please include services as a cost to the grant proposal. She is not to teach graduate students statistical analysis. If they are working with a grant then it's OK. She works 10 hours per week. Social Sciences Statistic Services are available. Software: Knowledge of R – resource list – will facilitate resources list for faculty. Once again offer Intro to R – offered in November and in February. Links are on the HES Web Site https://hes.missouri.edu/research_resources.html.

Steve Ball and Pam Hinton presented on Issues for Student Athletes. Pam Hinton serves as MU Representative to IAC and Steve Ball, along with Fran Lawrence, serve on the campus committee. They addressed issues of bias regarding student athletes being treated unfairly in situations such as missing class for a game/meet. Solutions were addressed. Partnering with the School of Journalism, 6 videos were created to dispel misconceptions about student athletes; to provide solutions and to show what it's like to be a student athlete. Six student athlete scenarios help dispel stereotypes. Pam Hinton discussed student athlete welfare and the intent to fully participate in the academic experience (see the handout provided **Helpful Information for Instructors of Mizzou Student Athletes**). Nominations for NCAR SEC Post Grad. Two from HES may be nominated. Discussed heads up about expected absences due to sport meets/games.

Kamrhan Farwell, Chief Marketing and Communications Officer MU/UM System, spoke about her role and building the Strategic Communications and Marketing Office, which will serve both MU and the System. She provided information about her past positions and how she came to MU. Along with building a new office, the intent is to drive the reputation of MU, determine common goals and what we want to say. Provide a cohesive communication plan. A collective Mizzou Voice. Set the goals of the University, determine the strategy and the audiences while telling the story in a cohesive fashion. Narrow the message, support the distributed communications team (individuals such as Amy Sanders the HES External Relations Director). When to contact. First the embedded communications person. Heads up for potential bad news scenarios. What we want to promote – great work and scholarship. Provide fun visuals and personal stories – human, compelling stories – of interest to Mizzou people to highlight that align with our key message. Priority messages are the University *for* Missouri – part of the

community. Research vision/quality of scholarship in variety of disciplines. Student affordability. Commitment to inclusivity. Open for Business and change. Creative partnerships and innovative. Think about higher education in new ways. Rebuild the office. Needs as a whole. Evaluate needs of each partner. Build partnerships. Shift the national reputation. Drive enrollment. Tell story better and work closer with communications throughout Mizzou. Work closer with communications at all four campuses – in concert and not conflict. Build a news channel. Jen Reeves, Strategic Communications Consultant (Social Media).

Jaume Padilla, assistant professor, Nutrition and Exercise Physiology, presented on Sedentary Behavior and Increase in Vascular Disease Risk. A barometer of cardiovascular disease. Power Point presentation inactivity and its affects is attached.

Updates:

E-Learning updates from Briana Johnson included elimination of Tegrity as a lecture capture and Pinopta taking its place. If you have lectures you wish to move now is the time to do it as soon as possible. Discussed ET@MO Education Foundations and 6 week program in mid-February. Briana Johnson will be away from the office starting January 25 through February 4.

Jonathan Weng provided an update on IT in HES. Documents of interest can be found on P:\IT_knowledgebase.

Leona Nichols, President of HES Staff Advisory Council gave an update on last year's activities, including completing bylaws, hosting an ice cream social, and a wrap party at Ronald McDonald House. The Dean also visited a staff meeting in November. Upcoming is a meeting that will feature Communicate on Demand presentation by Rebecca Calvin.

Research and Graduate Studies update from Jung Ha-Brookshire and Elizabeth Miller included good news that current FY expenditures are at 4.2 million versus 6 million for the whole year last year. Interdisciplinary Research. Large Centers. Research Socials were held twice last semester. Coming up Feb. 7 Research Social: Technology & Societies at Tiger Bistro and April 4 Research Social: Strong, Healthy Communities at Tiger Bistro

Elizabeth Miller reported on the proposal process in HES. Seven proposals since January 9. Developed a form for proposal – a work order with dates. In the last 6 months at least 5 graduate student grants have been awarded. Those should go through the University. This is to protect the students. Plan of action for needs to do by whom and when. Reorganizing the system. Internal grant deadlines are in March and April and posted on the HES R&GS web site.

Chair of MU Faculty Council and HES Faculty Council Representative Clark Peters was attending a research conference and unable to present update on Faculty Council. He will send his report on email.

Deanna Sharpe, Chair of HES Faculty Council on College Policy, reported on FCCP activity in the past semester. She introduced those of the FCCP in attendance. Met twice last semester.

1. Looked at travel abroad and concluded that business
2. looked at process of NTT Guidelines as they fit within our pathways
3. Bylaws review – will look at how they fit within unit bylaws
4. Upcoming Dean's Review – Clark Peters will be bringing info from the provost.

Student Services updates were shared by Vikki Shahan. She thanked everyone for helping with events. Asked about Campus award for academic distinction nominations – state and national awards to two students due by January 22, 2019.

Discussed the impending identification of student to serve as HES ambassadors in February and March. Have them named before the end of semester so they can overlap with current ambassadors. Students you want to represent your department.

Number of internal transfers – student enrollment drops in course enrollment and effects on student credit hours. 100 freshman last year 400 at the time of graduation. Relevant majors discovered by the students have increased our enrollment. Fall 2018, high school visits, applications and admitted – 300-325 applications and this isn't the busy time. Recruitment is up. We are all recruiters. Jobs in your areas are of importance to students and choosing their major. Where are your recent graduates? Where have they gotten a job? Not where could they get a job, but where are they working and what is the starting salary.

- Curriculum – process curriculum changes; course catalog, degree sheets. It's a flow.
- Faculty round tables were successful and another is planned for February 13 from 11:30-1:00 in S16 of the Memorial Union.
- Student performance MU Connect – red flag automation options so others can see if a student is struggling.
- Graduation is May 18 at 12:30 in Hearn and approximately 300+ students will be graduating.
- Vikki Shahan and Nikki Raedeke will be traveling for recruitment purposes this spring.

Advancement update from Liz Townsend Bird – please share the graduate information about jobs with Liz as well as with student services. What it's like to be a student/graduate these days. December 2018 FY 1,850,000 – 69% of goal of 1.3 million. Overall \$18.6 million in endowment. \$20 million by 2020 depending on market. Campaign numbers – Our Time to Lead -- \$16 million goal. Surpassed 108% as we are at \$17 million. Campus goal: 1.2 billion (12-31-18). Giving Day –third year for this event. 24 hour targeted time online giving. Last year generated \$600,000. Be a lead donor. Start now so as to count it on giving day. Promise matching gift. Giving Day is March 13-14 2019.

Plans for the semester:

- Design the central team
- alumni board
- social media assessment
- scholarship committee meeting Feb. 28th for incoming freshmen

Advancement 101 – get faculty to donors. We're all development officers. Who to put them in contact with.

College Update – Dean Sandy Rikoon provided a presentation on the Center for Contemporary Families as part of the college update. The big idea out of HES over the past three years (Fall 2015) started with HDFS and an innovative approach to family with an integrative center. An evolving plan, not set in concrete, for a new facility that doesn't exist anywhere. Translational social sciences. Synergies by bring compatibilities together. Integration – mission – not isolated missions or independent units. Working together. Gears that are interacting instead of silos. Presented at Dean's Strategic Leadership Council. Brought about a planning study funded by the DSLC. \$50,000 study pledged by DSLC. Site off

of Providence across from Lewis and Clark Hall identified. Design work developed by Architectural Studies. Incorporate – Child Development Laboratory, Center for Family Policy and Research, Show me Healthy Relationship and other programs. Bring research centers and academic programs together. Discovery and delivery in one place. Campaign cabinet presentation made October 2018, and endorsed by the Chancellor. Raise \$50 million to build ½ million to operate per year. National public/private partnerships.

College update – College continues to perform exceptionally. #4 College faculty rating. State of the College.

- Budget concerns
- No reduction in faculty or staff
- sustained by reserves
- maintaining our human capital
- What are the revenue producing resources
- every one of us is a recruiter

Budget unit allocation model. New resource allocation model. Paradigm on reserves – across campus \$350 million in reserve. Deans haven't heard any specific plans on taxing these reserves. Department chairs heard 10-20% taken back. Implementation of rate model – public forums are anticipated – be there and participate. Lowest return on dollar. Remind people how expensive it is to train our students – 19 research and teaching labs. Correct the misconception about how much it costs for HES. Develop collaborations with others in our groups. Budget model Implemented piecemeal. Tap into our networks. 60% of extension is in HES. There are those who think CAFNR have higher numbers but our numbers are higher. Points of achievement; flashy and brag. Develop factoids, pride points – It's an MU Fact.

Meeting adjourned.

Respectfully submitted
Teresa Howard
Program/Project Coordinator Senior

attachments: Jaume Padilla's Research PowerPoint



HES Lecture
2019.pptx

Kamrhan Farwell's PowerPoint Presentation



HES-Kamrhan
Farwell.pptx