### General Education

**English: 3 hours**
- ENGLISH 1000: Exposition and Argumentation
  - Two Writing Intensive courses: One must be in the major.
  - Prerequisite: ENGLSH 1000
- TAM 2500W Social Appearance in Time and Space (3) **WI-I**
- TAM 3520W 19th & 20th Century Western Dress (3) **WI-2**

**Mathematics: 3 hours**
- MATH 1100: College Algebra
  - Prerequisite: MATH 1100 with a grade in the C range.
- TAM 2300 or TAM 4990 **MRP**

**American History or Government: 3 hours**
- HIST 1100, 1200, 1400, 2210, 2440, 4000, 4220, 4230, or POL SC 1100, 1700, 2100

**Distribution of Content: 27 hours**
- Courses approved for the Distribution of Content may be found at: [http://generaleducation.missouri.edu/requirements/](http://generaleducation.missouri.edu/requirements/)
- Choose at least one course numbered 2000 or higher in two different areas of the distribution.
- HES Foundation may not ‘double dip’ for both Gen Ed and HES Foundation credit.

**Biological, Mathematical and Physical Sciences: 9 hours**
- At least one Biological or Physical Science and its related laboratory.
  - Two different areas of science must be completed.
- Chem 1100 Atoms & Molecules with lab (recommended)
- Statistics (recommend ESC PS 4170)

**Social and Behavioral Sciences: 9 hours**
- At least two different departments must be represented. American History or Government course may ‘double count’ here.
- American History or Government
- Econ 1014 or Ag Econ 1041 (recommended)
- Mrktng 3000 (recommended)

**Humanities and Fine Arts: 9 hours**
- At least one course from two different departments must be represented. COMMUN 1200 may ‘double count.’ (Foreign language is an exception. A minimum of 12-13 hours of the same foreign language must be taken to fulfill the Humanities requirement.)
- Commun 1200 (recommended)

**Capstone Experience**
- Completed during last two semesters of coursework.
- TAM 4990 Retail Marketing and Merchandising (3)

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### HES College

**Foundation Courses: 7-8 hours**
- GN HES 1100 Intro to Human Environmental Sciences (1)
- At least one course from two different departments must be represented.
- ARCHST 1600W Fundamentals of Environ. Design (3), or ARCHST 2100 Understanding Arch. and the Am. City (3), or ARCHST 2323 Sustainable Building Design Fund. (3), or ARCHST 2620 People, Places, & Design (3), or ARCHST 4323 Sustainable Technologies and Systems (3), or ARCHST 4430 Design with Historic Preservation (3)
- FINPLN 2183 Personal and Family Finance (MRP) (3), or FINPLN 4380W Assessing the American Dream (3)
- HDFS 1600 Foundations of Family Studies (3), or HDFS 1610 Intimate Relationships and Marriage (3), or HDFS 2400W Principles of Human Development (4)
- NEP 1034 Intro to Human Nutrition (3), or NEP 1340 Intro to Exercise and Fitness (3), or NEP 2222 Landscape of Obesity (3), or NEP 2380 Diet Therapy for Health Prof (3)

**Communication: 3 hours**
- Choose from COMMUN 1200, 3571, 3575
  - (COMMUN 1200 recommended, and can double dip as a Humanities credit)

* Courses in these categories must be completed with a grade of C- or better.

*Effective Fall 2017*
**International Apparel Marketing and Merchandising**

### Core Requirements (28 hours)
- TAM 1200 Basic Concepts of Apparel Design and Prod. (3)
- TAM 1300 Softgoods Retailing (3)
- TAM 2120 Professional Seminar (1)
- TAM 2200 Science of Textiles (3)
- TAM 2400 Global Consumers (3)
- TAM 2500W Social Appearance in Time and Space (3)
- TAM 3200 Softgoods Quality Evaluation (3)
- TAM 3520W 19th and 20th Century Western Dress (3)
- TAM 4110 Global Sourcing (3)
- TAM 4400 The Clothing/Textile Consumer (3)

### Area of Competence (9 hours)
- TAM 2300 Retail Finance & Merchandise Control (3)
- TAM 3700 Multi-Channel Retailing in the Digital World, or
  TAM 3300 Retail and Merchandising Analysis (3)
- TAM 4990 Retail Marketing and Merchandising (3)

### TAM Electives (9 hours)
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### Supporting Course Requirements (40 hours)

Some of these courses may “double count” for General Education requirements. This may provide additional elective hours.

- **ACCTCY 2010 Introduction to Accounting** (3) or
  **ACCTCY 2026 Accounting I** (3) or
  **ACCTCY 2036 Accounting I** (3)
- **CHEM 1100 Atoms & Molecules with lab** (3)
- **ECONOM 1014 Principles of Microeconomics** (3) or
  **AG ECON 1041 Applied Microeconomics** (3)
- **ECONOM 1015 Principles of Macroeconomics** (3) or
  **AG ECON 1042 Applied Macroeconomics** (3)
- **ESC PS 4170 Intro. to Applied Statistics** (3) or
  **STAT 1200 Intro to Statistical Reasoning** (3) or
  **STAT 1300 Elementary Statistics** (3) or
  **STAT 1400 Elementary Statistics for Life Sciences** (3) or
  **STAT 2500 Intro to Probability and Statistics** (3)
- **MANGMT 3000 Fundamentals of Management** (3)
- **MRKTNG 3000 Principles of Marketing** (3)
- **PHIL 1100 Introduction to Ethics** (3)
- **POL SC 1400 International Relations** (3)
- **TAM 2810/3810 Think Global: Fund. of Globalization** (3), or
  **TAM 4810 Case Studies in an Inter/Multicultural World** (3)

### General Electives

Credit hours in addition to General Education, HES Foundation, and Professional Program requirements needed to meet a minimum of 120 credit hours.

1. Courses required for a Business minor- apply at 111 Cornell Hall.

In addition, students must add FINANC 2000 and Business Elective (3000 level course or higher). At least 15 of the 18 total hours must be taken in residence at the University of Missouri-Columbia. A student may use only one transfer course from another institution for the minor. Only 3 hours of Economics are required for the minor. To earn the Business minor, students must have at least a 2.00 cumulative GPA in the required courses. If a student has taken more than 18 business hours, all business courses taken will be included when calculating the business minor GPA.
# International Apparel Marketing and Merchandising Sample Course Guide

## FIRST YEAR - FALL SEMESTER
- Bio/Physical Sci (Recommend NEP 1034 or NEP 1340) 3
- CHEM 1100 Atoms & Molecules with lab 3
- ENGLISH 1000 Exposition and Argumentation 3
- GN HES 1100 Intro to Human Env Sciences 1
- Am. History or Government 3
- TAM 1300 Softgoods Retailing 3

**Total** 16

## FIRST YEAR - SPRING SEMESTER
- COMMUN 1200 3
- Humanities 3
- MATH 1100 College Algebra 3
- TAM 1200 Basic Concepts of Design and Production 3
- TAM 2200 Science of Textiles 3

**Total** 15

## SECOND YEAR - FALL SEMESTER
- ECON 1014 or AG ECON 1041 Microeconomics 3
- Foreign Language 4
- PHIL 1100 3
- TAM 2400 Global Consumers 3
- TAM 2500W Social Appear. in Time and Space (WI) 3

**Total** 17

## SECOND YEAR - SPRING SEMESTER
- ECON 1015 or AG ECON 1042 Macroeconomics 3
- Foreign Language 4
- Statistics (Recommend ESC PS 4170) 3
- TAM 2300 Retail Financial & Merch. Control 3
- TAM 3520W 19th and 20th Century Western Dress 3

**Total** 17

## THIRD YEAR - FALL SEMESTER
- ACCTCY 2010 Intro to Accounting or ACCTCY 2026 or ACCTCY 2036 3
- General Elective 3
- MRKTNG 3000 Principles of Marketing 3
- TAM 2120 Professional Seminar 1
- TAM 3200 Softgoods Quality Evaluation 3
- TAM 2810/3810 or 4810 3

**Total** 16

## THIRD YEAR - SPRING SEMESTER
- General Elective or Finance 2000 3
- POL SC 1400 3
- TAM 3300 Retail and Merchandising Analysis or TAM 3700 MultiChannel Retailing in the Digital World 3
- TAM 4110 Global Sourcing 3
- TAM Elective 3

**Total** 15

## FOURTH YEAR - FALL SEMESTER
- HES Foundation 3
- MANGMT 3000 Fundamentals of Management 3
- TAM Elective 3
- TAM Elective 3

**Total** 12

## FOURTH - SPRING SEMESTER
- HES Foundation 3
- General elective or 3000+ level Business elective 3
- TAM 4400 The Clothing/Textile Consumer 3
- TAM 4990 Retail Marketing and Merchandising 3

**Total** 12

A minimum of 120 total hours required.

The suggested sequence of courses matches course prerequisites. Follow this sample schedule, or verify prerequisites before enrolling.