Home Furnishings and Merchandising  
Department of Textile and Apparel Management - Degree Program Requirements

Degree Program Requirements include General Education courses; HES College requirements; and Professional Program courses.

**General Education**

*English: 3 hours*
- ENGLSH 1000: Exposition and Argumentation
  Two Writing Intensive courses: One must be in the major. Prerequisite: ENGLSH 1000
- ARCH ST 1600 Fund. of Environmental Design (3)
- TAM 3510 History of Western Dress (3)

*Mathematics: 3 hours*
- MATH 1100: College Algebra
  Math Reasoning Proficiency course may be fulfilled with TAM 2300 or TAM 4990. Prerequisite: MATH 1100 with a grade in the C range.

American History or Government: 3 hours
- HIST 1100, 1200, 1400, 2210, 2440, 4000, 4220, 4230, or POL SC 1100, 1700, 2100

Distribution of Content: 27 hours
- Courses approved for the Distribution of Content may be found at: [http://generaleducation.missouri.edu/requirements/](http://generaleducation.missouri.edu/requirements/)
- Choose at least one course numbered 2000 or higher in two different areas of the distribution.

Biological, Mathematical and Physical Sciences: 9 hours
- At least one Biological or Physical Science and its related laboratory. Two different areas of science must be completed. NUTR S 1034 or 1340 may count as Biological Science, but may not ‘double count’ as an HES Foundation.
  (Recommend ESC PS 4170)
- Chem 1100 Atoms & Molecules with lab (required)
- ________________________________
- ________________________________

Social and Behavioral Sciences: 9 hours
- At least two different departments must be represented. American History or Government course may ‘double count.’
- ________________________________
- ________________________________
- ________________________________

Humanities and Fine Arts: 9 hours
- At least one course from two different departments must be represented. COMMUN 1200 may ‘double count.’ (Foreign language is an exception. A minimum of 12-13 hours of the same foreign language must be taken to fulfill the Humanities requirement.)
- ________________________________
- ________________________________
- ________________________________

*Capstone Experience*
- Completed during last two semesters of coursework.
- TAM 4990 Retail Marketing and Merchandising (3)

**HES College**

Foundation Courses: 6-7 hours
- At least one course from two different departments must be represented.
- GN HES 1100 Intro to Human Environmental Sciences (1)
  (Required for freshmen; recommended for transfer students.)
- FINPLN 2183 Personal and Family Finance (3) or FINPLN 4380 Assessing the American Dream (3)
- H D FS 1600 Foundations of Family Studies (3) or H D FS 1610 Intimate Relationships and Marriage (3) or H D FS 2400 Principles of Human Development (4) WI
- NUTRS 1034 Nutr Current Concepts and Controversies (3) or NUTRS 1340 Nutr and Fitness (3) or NUTRS 2222 Landscape of Obesity (3) or NUTRS 2380 Diet Therapy for Health Prof (3)
- SOC WK 1115 Social Welfare and Social Work (3) or SOC WK 2000 Exploration in Social and Economic Justice (3) or SOC WK 4710 Social Justice and Social Policy (3)

Communication: 3 hours
- COMMUN 1200 may count as Humanities; COMMUN 3571 may count as an upper-level Behavioral Science.
- Choose from COMMUN 1200, 3571, or 3575

* Courses in these categories must be completed with a grade of C- or better.
Home Furnishings and Merchandising Professional Program

Core Requirements (28 hours)
- TAM 1100 Intro to the Textile and Apparel Industry (3)
- TAM 1200 Basic Concepts of Apparel Design and Production (3)
- TAM 1300 Softgoods Retailing (3)
- TAM 2120 Professional Seminar (1)
- TAM 2200 Science of Textiles (3)
- TAM 2400 Global Consumers (3)
- TAM 2500 Social Appearance in Time and Space (3)
- TAM 3410 The Clothing/Textile Consumer (3)
- TAM 3510 History of Western Dress (3)
- TAM 4110 Global Sourcing (3)

Area of Competence (9 hours)
- TAM 2300 Retail Financial Merchandise Control (3)
- TAM 4200 Fundamentals of E-Commerce (3)
- TAM 4990 Retail Marketing and Merchandising (3)

Electives (3 hours)

Minor in Architectural Studies (15 hours)
Approval of advisor is required for 6 hours of electives in Architectural Studies.
- ARCHST 1100 Visual Design (3)
- ARCHST 1200 Drafting (3)
- ARCHST 1600 Fundamentals of Environmental Design (3)

Supporting Course Requirements (27 hours)
Some courses in the Professional Program are allowed to double count for General Education requirements. This program can be completed in 120 hours.
- CHEM 1100 Atoms & Molecules with lab (3)
- 1ECONOM 1014 Principles of Microeconomics (3) or AG ECON 1041 Applied Microeconomics (3)
- ECONOM 1015 Principles of Macroeconomics (3) or AG ECON 1042 Applied Macroeconomics (3)
- STAT 1200 Intro to Statistical Reasoning (3) or STAT 1300 Elementary Statistics (3) or STAT 1400 Statistical Analysis (3) or STAT 2500 Intro to Probability and Statistics (3) or ECP SC 4170 Intro to Applied Statistics (3)
- 1ACCTCY 2036 Accounting I (3)
- ACCTCY 2037 Accounting II (3)
- 1FINANC 2000 Survey of Business Finance (3)
- 1MNGMNT 3000 Fundamentals of Management (3)
- 1MRKTNG 3000 Principles of Marketing (3)
- 1Business Elective (3000-level or higher) (3)

General Electives

Minor in Architectural Studies (15 hours)
Approval of advisor is required for 6 hours of electives in Architectural Studies.
- ARCHST 1100 Visual Design (3)
- ARCHST 1200 Drafting (3)
- ARCHST 1600 Fundamentals of Environmental Design (3)

Minimum of 120 credit hours are required to complete this degree program.

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1 Courses required for a Business minor- apply at 111 Cornell Hall. At least 15 of the 18 total hours must be taken in residence at the University of Missouri-Columbia. A student is able to use only one transfer course from another institution for the minor and it must be below the 3000 level. To earn the business minor, students must have at least a 2.00 GPA in the required courses. If a student has taken more than 18 business hours, all business courses taken will be included when calculating the business minor GPA. Both Accounting courses must be either both from MU or both transferred.
# Home Furnishings and Merchandising
## Sample Course Guide

### FIRST YEAR - FALL SEMESTER
- GN HES 1100 Intro to Human Env Sciences 1
- TAM 1100 Intro to Textile and Apparel Industry 3
- ARCHST 1100 Visual Design 3
- ENGLISH 1000 Exposition and Argumentation 3
- Humanities 3
- Chem 1100 3
- Total 16

### SECOND YEAR - FALL SEMESTER
- TAM 2200 Science of Textiles 3
- TAM 2500 Social Appearance in Time and Space 3
- HES Foundation 3
- ECONOM 1014 or AG ECONOM 1041 3
- Communications 3
- Total 15

### THIRD YEAR - FALL SEMESTER
- TAM 2300 Retail Financial & Merch Control 3
- TAM 2400 Global Consumers. 3
- General Elective 3
- Humanities 3
- ACCTCY 2036 Accounting I 3
- Total 15

### FOURTH YEAR - FALL SEMESTER
- TAM 4200 Fundamentals of E-Commerce 3
- Architectural Studies Minor Elective 3
- Science 3
- MNGMNT 3000 Fundamentals of Management 3
- MRKTNG 3000 Principles of Marketing 3
- Total 15

### FIRST YEAR - SPRING SEMESTER
- TAM 1200 Basic Concepts of Design and Production 3
- TAM 1300 Softgoods Retailing 3
- ARCHST 1200 Drafting 3
- Math 1100 College Algebra 3
- HES Foundation 3
- Total 15

### SECOND YEAR - SPRING SEMESTER
- TAM Elective 3
- ARCHST 1600 Fundamentals of Interior Design 3
- ECONOM 1015 or AG ECONOM 1042 3
- American History or Government 3
- FINANC 2000 Survey of Business Finance 3
- Total 15

### THIRD YEAR - SPRING SEMESTER
- TAM 2120 Professional Seminar 1
- TAM 3510 History of Western Dress 3
- Statistics (recommend ESC PS 4170) 3
- ACCTCY 2037 Accounting II 3
- Architectural Studies Minor Elective 3
- General Elective 3
- Total 16

### FOURTH - SPRING SEMESTER
- TAM 3410 The Clothing/Textile Consumer 3
- TAM 4990 Retail Marketing and Merchandising 3
- MRKTNG 3000 Principles of Marketing 3
- Business Elective (3000-level or higher) 3
- General Elective 4
- Total 13

*Effective Fall 2012*
Textile and Apparel Management
Examples of Careers Pursued by Graduates of the Program

The department prepares students for a range of positions in the softgoods industry and the business world more broadly. This includes jobs with apparel firms, retailers, textile firms, marketing firms, sourcing firms, museums, media, public relations firms, and many others.

Examples of Recent Graduates’ Positions:

• Product Developer, Nike corporate headquarters near Portland, Oregon
• Technical Designer, Abercrombie & Fitch headquarters in Columbus, OH
• Various areas of store management, Target Corporation, Kohl’s, and many chains
• Technical Designer, Laundry (a division of Perry Ellis International), New York
• Merchandising Trainee, JCPenney Corporate Office
• Visual Concepts Coordinator, BCBG Max Azria Group in New York
• Assistant Product Execution Specialist, Jockey International in Wisconsin
• Visual Merchandising, Dolce & Gabbana, New York
• Technical designer, Design Resources Incorporated, in Kansas City area
• Merchandise Distribution Analyst, Payless ShoeSource corporate headquarters in Topeka, KS
• Supply Chain Improvement Bear, Build-A-Bear Workshop, London
• Visual Department/Retail Design Coordinator, Dillard’s St. Louis Division.
• Buyers in several areas of Dillard’s, Macy’s,
• Manager of Public Relations, Van Cleef & Arpels headquarters in New York
• Market Analyst, Invista (formerly DuPont Textiles) in Wilmington, DE
• Importing specialists with shoe importers in the St. Louis area
• Distribution Analyst, Brown Shoe Company, with headquarters in St. Louis.

Examples of Positions Held by Graduates with Additional Experience:

• President of Sales, Kenneth Cole Reaction Division in New York City.
• Creative Director, Juicy Couture Baby, New York
• Founder and Owner of Jennifer Ouellette, Inc. (upscale millinery) in New York City.
• Curator of Fashion, Phoenix Art Museum
• Vice President, Marketing and Retail Services, Perry Ellis International, Miami headquarters
• Technical Designers at corporate offices of Kohl’s, Talbot’s, Dillard’s, Nordstrom, Target & others
• Sourcing Manager, Cintas Corporation, Chicago area
• Textile & Apparel Trade Specialist, Office of Textiles and Apparel, U.S. Dept. of Commerce
• Operations Manager, Oxford Apparel corporate headquarters, in Vidalia, Georgia
• Executive Vice-President/Secretary, Paramount Apparel International headquarters
• President/Founder/CEO of UniquelyMe.com in New York
• Deputy Managing Director, Taiwan Textile Federation in Taipei, Taiwan
• Purchasing Coordinator, Toray Flurofibers (America), Inc. in Decater, AL
• Buyers, Macy’s, Wal-Mart, JCPenney, Target, Dillard’s, and others
• VP of Merchandising, Summit Resource Imports (sports/outdoor wear) in Montana
• Positions with many other key companies in the industry including Ralph Lauren, Burberry, Coach Liz Claiborne, Pier 1, Crate & Barrel, Kellwood, Russell Athletic, Vanity Fair, Li & Fung, Gap, QVC, Tiffany and Company, The Limited, Victoria’s Secret, Loveable, Carter’s, Avia, and Guess?.