



Home Furnishings and Merchandising

Department of Textile and Apparel Management * Degree Program Requirements

Degree Program Requirements include General Education courses; HES College requirements; and Professional Program courses.

GENERAL EDUCATION

*English: 3 hours

- ENGLISH 1000: Exposition and Argumentation
Two Writing Intensive courses: One must be in the major.
Prerequisite: ENGLISH 1000
- ARCH ST 1600 Fundamentals of Environmental Design (3)
- T A M 3510 History of Western Dress (3)

*Mathematics: 3 hours

- MATH 1120: College Algebra
Math Reasoning Proficiency course may be fulfilled with TAM 2300 or TAM 4990. Prerequisite: MATH 1120 with a grade in the C range.
- _____

American History or Government: 3 hours

- HIST 1100, 1200, 1400, 2210, 2440, 4000, 4220, 4230, or POL SC 1100, 1700, 2100

Distribution of Content: 27 hours

- Courses approved for the Distribution of Content may be found at: <http://generaleducation.missouri.edu/requirements/>
- Choose at least one course numbered 2000 or higher in **two** different areas of the distribution.

Biological, Mathematical and Physical Sciences: 9 hours

At least one Biological or Physical Science and its related laboratory. Two different areas of science must be completed. NUTR S 1034 or 1340 may count as Biological Science, but may not 'double count' as an HES Foundation.

(Recommend ESC PS 4170)

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Social and Behavioral Sciences: 9 hours

At least two different departments must be represented. American History or Government course may 'double count.'
(Recommend ECONOM 1014 & 1015.)

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Humanities and Fine Arts: 9 hours

At least one course from two different departments must be represented. COMMUN 1200 may 'double count.' (Foreign language is an exception. A minimum of 12-13 hours of the same foreign language must be taken to fulfill the Humanities requirement.)

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*Capstone Experience

Completed during last two semesters of coursework.

- TAM 4990 Retail Marketing and Merchandising (3)

HES COLLEGE

Foundation Courses: 6-7 hours

At least one course from two different departments must be represented.

- GN HES 1100 Intro to Human Environmental Sciences (1)
(Required for freshmen; recommended for transfer students.)
- FINPLN 2183 Personal and Family Finance (3) or
FINPLN 2185 Consumer as Entrepreneur (3)
- H D FS 1600 Foundations of Family Studies (3) or
H D FS 1610 Intimate Relationships and Marriage (3) or
H D FS 2400 Principles of Human Development (3) WI
- NUTR S 1034 Nutrition, Concepts and Controversies (3) or
NUTR S 1340 Introduction to Exercise and Fitness (3) or
NUTR S 2380 Diet Therapy for Health Professionals (3)
- SOC WK 1115 Social Welfare and Social Work (3) or
SOC WK 2000 Exploration in Social and Economic Justice (3) or
SOC WK 4710 Social Justice and Social Policy (3)

Communication: 3 hours

COMMUN 1200 may count as Humanities; COMMUN 3571 may count as an upper-level Behavioral Science.

- Choose from COMMUN 1200, 3571, or 3575

* Courses in these categories must be completed with a grade of C- or better.



Home Furnishings and Merchandising Professional Program

Core Requirements (28 hours)

- TAM 1100 Intro to the Textile and Apparel Industry (3)
- TAM 1200 Basic Concepts of Apparel Design and Production (3)
- TAM 1300 Softgoods Retailing (3)
- TAM 1400 Softgoods Consumer Behavior (3)
- TAM 2120 Professional Seminar (1)
- TAM 2200 Textiles (3)
- TAM 2500 Social Appearance in Time and Space (3) WI
- TAM 3110 Textiles & Apparel in the Global Economy (3)
- TAM 3410 The Clothing/Textile Consumer (3)
- TAM 3510 History of Western Dress (3) WI or ARCHST 4410 or 4420 History of the Designed Environment

Area of Competence (9 hours))

- TAM 2300 Retail Financial Merchandise Control (3)
- TAM 3100 Fundamentals of E-Commerce (3)
- TAM 4990 Retail Marketing and Merchandising(3)

Minor in Architectural Studies (15 hours)

Approval of advisor is required for 6 hours of electives in Architectural Studies.

- ARCHST 1100 Visual Design (3)
- ARCHST 1200 Drafting (3)
- ARCHST 1600 Fundamentals of Environmental Design (3)
- _____
- _____

¹ Courses required for a Business minor- apply at 111 Cornell Hall. At least 15 of the 18 total hours must be taken in residence at the University of Missouri-Columbia. A student is able to use only one transfer course from another institution for the minor and it must be below the 3000 level. To earn the business minor, students must have at least a 2.00 GPA in the required courses. If a student has taken more than 18 business hours, all business courses taken will be included when calculating the business minor GPA. Both Accounting courses must be either both from MU or both transferred.

Supporting Course Requirements (27 hours)

Some courses in the Professional Program are allowed to double count for General Education requirements. This program can be completed in 120 hours.

- ECONOM 1014 Microeconomics (3)
- ECONOM 1015 Macroeconomics (3)
- STAT 1200 Intro to Statistical Reasoning (3) **or**
STAT 1300 Elementary Statistics (3) **or**
STAT 1400 Statistical Analysis (3) **or**
STAT 2500 Intro to Probability and Statistics (3) **or**
ECP SC 4170 Intro. to Educational Statistics (3)
- ¹ ACCTCY 2036 Accounting I (3)
- ¹ ACCTCY 2037 Accounting I (3)
- ¹ FINANC 2000 Survey of Business Finance (3)
- ¹ MNGMNT 3000 Fundamentals of Management (3)
- ¹ MRKTNG 3000 Principles of Marketing (3)
- ¹ Business Elective (3000-level or higher) (3)

General Electives

- _____
- _____
- _____
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Minimum of 120 credit hours are required to complete this degree program.



Home Furnishings and Merchandising

Sample Course Guide

FIRST YEAR - FALL SEMESTER

GN HES 1100 Intro to Human Env Sciences	1
TAM 1100 Intro to Textile and Apparel Industry	3
ARCHST 1100 Visual Design	3
ENGLSH 1000 Exposition and Argumentation	3
Humanities	3
Science (recommend Chem 1100 w/lab)	3
Total	16

FIRST YEAR - SPRING SEMESTER

TAM 1200 Basic Concepts of Design and Production	3
TAM 1300 Softgoods Retailing	3
ARCHST 1200 Drafting	3
Math 1120 College Algebra	3
HES Foundation	3
Total	15

SECOND YEAR - FALL SEMESTER

TAM 2200 Textiles	3
TAM 2500 Social Appearance in Time and Space	3
HES Foundation	3
ECONOM 1014 Microeconomics (Soc/Beh Science)	3
Communications	3
Total	15

SECOND YEAR - SPRING SEMESTER

TAM 1400 Softgoods Consumer Behavior	3
ARCHST 1600 Fundamentals of Interior Design	3
ACCTCY 2036 Accounting I	3
American History or Government	3
FINANC 2000 Survey of Business Finance	3
Total	15

THIRD YEAR - FALL SEMESTER

TAM 2300 Retail Financial & Merch Control	3
TAM 3110 Textile and Apparel in the Global Econ.	3
Humanities or General Elective	3
ACCTCY 2037 Accounting II	3
ECONOM 1015 Macroeconomics (Soc/Beh Science)	3
Total	15

THIRD YEAR - SPRING SEMESTER

TAM 2120 Professional Seminar	1
TAM 3510 History of Western Dress	3
Statistics (recommend ESC PS 4170)	3
Humanities (recommend 2000-level or higher)	3
Architectural Studies Minor Elective	3
General Elective	3
Total	16

FOURTH YEAR - FALL SEMESTER

TAM 3100 Fundamentals of E-Commerce	3
Architectural Studies Minor Elective	3
Science	3
MNGMNT 3000 Fundamentals of Management	3
Business Elective (3000-level or higher)	3
Total	15

FOURTH - SPRING SEMESTER

TAM 3410 The Clothing/Textile Consumer	3
TAM 4990 Retail Marketing and Merchandising	3
MRKTNG 3000 Principles of Marketing	3
General Elective	4
Total	13



Textile and Apparel Management

Examples of Careers Pursued by Graduates of the Program

The department prepares students for a range of positions in the softgoods industry. This includes a range of professions in textile and apparel manufacturing as well as retailing.

Examples of Graduates' Positions:

Recent Graduates:

- ◆ Junior executive in sales, marketing, product development, and manufacturing with Russell, a leading U.S. manufacturer of athletic and leisure apparel;
- ◆ Textile and Apparel Analyst for the U.S. International Trade Commission in Washington, D.C.; Merchandiser at Famous-Barr, Dillard's, Wal-Mart Stores, Venture Stores, and numerous other retail chains;
- ◆ Coordinator of Product Development/Sales for Kellwood Company's Land's End Account;
- ◆ Store managers and assistant managers at Wal-Mart and Sam's Clubs stores;
- ◆ Product Manager for leisure apparel with Fruit of the Loom;
- ◆ Director of Retail Operations at DVA, a vertically integrated apparel firm;
- ◆ Product development and textile development specialists at Angelica Uniform Group;
- ◆ Merchandiser for Nike Apparel, Chicago;
- ◆ Quality Assurance Engineering Specialist, H.D. Lee (a VF Corporation Company)

Graduates with additional experience:

- ◆ Vice-President of Venture Stores, responsible for annual sales of more than \$95 million;
- ◆ Vice-President of Lord and Taylor, responsible for annual sales of more than \$35 million
- ◆ Divisional Merchandise Manager at Dillard's Stores, responsible for annual sales of more than \$75 million;
- ◆ National Publicity and Special Events Manager for Menswear, J.C. Penney headquarters in Dallas (for Penney catalog and all stores);
- ◆ Senior Chemist, 3M Corporation, Minneapolis
- ◆ Buyers at the May Company, Wal-Mart Stores, Inc., Dillard's, Venture Stores, and other major retailers;
- ◆ Merchandiser, Liz Claiborne Accessories Division (this graduate was previously Merchandising Editor for *Glamour* magazine);
- ◆ Manager of Costing, Evan Picone; Sales Manager, Evan Picone Dresses, New York;
- ◆ Principal, Edward D. Jones; and
- ◆ Four Department heads for textile and apparel programs at other major universities.