



COLLEGE OF HUMAN ENVIRONMENTAL SCIENCES

Home Furnishings and Merchandising

Department of Textile and Apparel Management * Degree Program Requirements

Degree Program Requirements include General Education courses; HES College requirements; and Professional Program courses.

GENERAL EDUCATION

*English: 3 hours

- ENGLISH 1000: Exposition and Argumentation
Two Writing Intensive courses: One must be in the major.
Prerequisite: ENGLISH 1000
- ARCH ST 1600 Fund. of Environmental Design (3)
- T A M 3510 History of Western Dress (3)

*Mathematics: 3 hours

- MATH 1120: College Algebra
Math Reasoning Proficiency course may be fulfilled with TAM 2300 or TAM 4990. Prerequisite: MATH 1120 with a grade in the C range.
- _____

American History or Government: 3 hours

- HIST 1100, 1200, 1400, 2210, 2440, 4000, 4220, 4230, or POL SC 1100, 1700, 2100

Distribution of Content: 27 hours

- Courses approved for the Distribution of Content may be found at: <http://generaleducation.missouri.edu/requirements/>
- Choose at least one course numbered 2000 or higher in **two** different areas of the distribution.

Biological, Mathematical and Physical Sciences: 9 hours

At least one Biological or Physical Science and its related laboratory. Two different areas of science must be completed. NUTR S 1034 or 1340 may count as Biological Science, but may not 'double count' as an HES Foundation.

(Recommend ESC PS 4170)

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- _____
- _____

Social and Behavioral Sciences: 9 hours

At least two different departments must be represented. American History or Government course may 'double count.'
(Recommend ECONOM 1014 & 1015.)

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- _____
- _____

Humanities and Fine Arts: 9 hours

At least one course from two different departments must be represented. COMMUN 1200 may 'double count.' (Foreign language is an exception. A minimum of 12-13 hours of the same foreign language must be taken to fulfill the Humanities requirement.)

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*Capstone Experience

Completed during last two semesters of coursework.

- TAM 4990 Retail Marketing and Merchandising (3)

HES COLLEGE

Foundation Courses: 6-7 hours

At least one course from two different departments must be represented.

- GN HES 1100 Intro to Human Environmental Sciences (1)
(Required for freshmen; recommended for transfer students.)
- FINPLN 2183 Personal and Family Finance (3) or
FINPLN 2185 Consumer as Entrepreneur (3)
- H D FS 1600 Foundations of Family Studies (3) or
H D FS 1610 Intimate Relationships and Marriage (3) or
H D FS 2400 Principles of Human Development (3) WI
- NUTR S 1034 Nutrition, Concepts and Controversies (3) or
NUTR S 1340 Introduction to Exercise and Fitness (3) or
NUTR S 2380 Diet Therapy for Health Professionals (3)
- SOC WK 1115 Social Welfare and Social Work (3) or
SOC WK 2000 Exploration in Social and Economic Justice (3) or
SOC WK 4710 Social Justice and Social Policy (3)

Communication: 3 hours

COMMUN 1200 may count as Humanities; COMMUN 3571 may count as an upper-level Behavioral Science.

- Choose from COMMUN 1200, 3571, or 3575

* Courses in these categories must be completed with a grade of C- or better.



Home Furnishings and Merchandising Professional Program

Core Requirements (31 hours)

- TAM 1100 Intro to the Textile and Apparel Industry (3)
- TAM 1200 Basic Concepts of Apparel Design and Production (3)
- TAM 1300 Softgoods Retailing (3)
- TAM 1400 Softgoods Consumer Behavior (3)
- TAM 2120 Professional Seminar (1)
- TAM 2200 Textiles (3)
- TAM 2500 Social Appearance in Time and Space (3)
- TAM 3110 Textiles & Apparel in the Global Economy (3)
- TAM 3410 The Clothing/Textile Consumer (3)
- TAM 3510 History of Western Dress (3) or
- TAM 4110 Global Sourcing (3)

Area of Competence (9 hours)

- TAM 2300 Retail Financial Merchandise Control (3)
- TAM 3100 Fundamentals of E-Commerce (3)
- TAM 4990 Retail Marketing and Merchandising(3)

Minor in Architectural Studies (15 hours)

Approval of advisor is required for 6 hours of electives in Architectural Studies.

- ARCHST 1100 Visual Design (3)
- ARCHST 1200 Drafting (3)
- ARCHST 1600 Fundamentals of Environmental Design (3)
- _____
- _____

¹ Courses required for a Business minor- apply at 111 Cornell Hall. At least 15 of the 18 total hours must be taken in residence at the University of Missouri-Columbia. A student is able to use only one transfer course from another institution for the minor and it must be below the 3000 level.To earn the business minor, students must have at least a 2.00 GPA in the required courses. If a student has taken more than 18 business hours, all business courses taken will be included when calculating the business minor GPA. Both Accounting courses must be either both from MU or both transferred.

Supporting Course Requirements (27 hours)

Some courses in the Professional Program are allowed to double count for General Education requirements. This program can be completed in

120 hours.

- ECONOM 1014 Principles of Microeconomics (3) **or**
AG ECON 1041 Applied Microeconomics (3)
- ECONOM 1015 Principles of Macroeconomics (3) **or**
AG ECON 1042 Applied Macroeconomics (3)
- STAT 1200 Intro to Statistical Reasoning (3) **or**
STAT 1300 Elementary Statistics (3) **or**
STAT 1400 Statistical Analysis (3) **or**
STAT 2500 Intro to Probability and Statistics (3) **or**
ECP SC 4170 Intro. to Educational Statistics (3)
- ¹ACCTCY 2036 Accounting I (3)
- ¹ACCTCY 2037 Accounting II (3)
- ¹FINANC 2000 Survey of Business Finance (3)
- ¹MNGMNT 3000 Fundamentals of Management (3)
- ¹MRKTNG 3000 Principles of Marketing (3)
- ¹Business Elective (3000-level or higher) (3)

General Electives

- _____
- _____
- _____
- _____

Minimum of 120 credit hours are required to complete this degree program.



Home Furnishings and Merchandising

Sample Course Guide

FIRST YEAR - FALL SEMESTER

| | |
|--|-----------|
| GN HES 1100 Intro to Human Env Sciences | 1 |
| TAM 1100 Intro to Textile and Apparel Industry | 3 |
| ARCHST 1100 Visual Design | 3 |
| ENGLSH 1000 Exposition and Argumentation | 3 |
| Humanities | 3 |
| Science (recommend Chem 1100 w/lab) | 3 |
| Total | 16 |

FIRST YEAR - SPRING SEMESTER

| | |
|--|-----------|
| TAM 1200 Basic Concepts of Design and Production | 3 |
| TAM 1300 Softgoods Retailing | 3 |
| ARCHST 1200 Drafting | 3 |
| Math 1120 College Algebra | 3 |
| HES Foundation | 3 |
| Total | 15 |

SECOND YEAR - FALL SEMESTER

| | |
|--|-----------|
| TAM 2200 Textiles | 3 |
| TAM 2500 Social Appearance in Time and Space | 3 |
| HES Foundation | 3 |
| ECONOM 1014 Microeconomics (Soc/Beh Science) | 3 |
| Communications | 3 |
| Total | 15 |

SECOND YEAR - SPRING SEMESTER

| | |
|---|-----------|
| TAM 1400 Softgoods Consumer Behavior | 3 |
| ARCHST 1600 Fundamentals of Interior Design | 3 |
| ACCTCY 2036 Accounting I | 3 |
| American History or Government | 3 |
| FINANC 2000 Survey of Business Finance | 3 |
| Total | 15 |

THIRD YEAR - FALL SEMESTER

| | |
|--|-----------|
| TAM 2300 Retail Financial & Merch Control | 3 |
| TAM 3110 Textile and Apparel in the Global Econ. | 3 |
| Humanities or General Elective | 3 |
| ACCTCY 2037 Accounting II | 3 |
| ECONOM 1015 Macroeconomics (Soc/Beh Science) | 3 |
| Total | 15 |

THIRD YEAR - SPRING SEMESTER

| | |
|---|-----------|
| TAM 2120 Professional Seminar | 1 |
| TAM 3510 History of Western Dress | 3 |
| Statistics (recommend ESC PS 4170) | 3 |
| Humanities (recommend 2000-level or higher) | 3 |
| Architectural Studies Minor Elective | 3 |
| General Elective | 3 |
| Total | 16 |

FOURTH YEAR - FALL SEMESTER

| | |
|--|-----------|
| TAM 3100 Fundamentals of E-Commerce | 3 |
| Architectural Studies Minor Elective | 3 |
| Science | 3 |
| MNGMNT 3000 Fundamentals of Management | 3 |
| Business Elective (3000-level or higher) | 3 |
| Total | 15 |

FOURTH - SPRING SEMESTER

| | |
|---|-----------|
| TAM 3410 The Clothing/Textile Consumer | 3 |
| TAM 4990 Retail Marketing and Merchandising | 3 |
| MRKTNG 3000 Principles of Marketing | 3 |
| General Elective | 4 |
| Total | 13 |



Textile and Apparel Management

Examples of Careers Pursued by Graduates of the Program

The department prepares students for a range of positions in the softgoods industry and the business world more broadly. This includes jobs with apparel firms, retailers, textile firms, marketing firms, sourcing firms, museums, media, public relations firms, and many others.

Examples of Recent Graduates' Positions:

- Product Developer, Nike corporate headquarters near Portland, Oregon
- Technical Designer, Abercrombie & Fitch headquarters in Columbus, OH
- Various areas of store management, Target Corporation, Kohl's, and many chains
- Technical Designer, Laundry (a division of Perry Ellis International), New York
- Merchandising Trainee, JCPenney Corporate Office
- Visual Concepts Coordinator, BCBG Max Azria Group in New York
- Assistant Product Execution Specialist, Jockey International in Wisconsin
- Visual Merchandising, Dolce & Gabbana, New York
- Technical designer, Design Resources Incorporated, in Kansas City area
- Merchandise Distribution Analyst, Payless ShoeSource corporate headquarters in Topeka, KS
- Supply Chain Improvement Bear, Build-A-Bear Workshop, London
- Visual Department/Retail Design Coordinator, Dillard's St. Louis Division.
- Buyers in several areas of Dillard's, Macy's,
- Manager of Public Relations, Van Cleef & Arpels headquarters in New York
- Market Analyst, Invista (formerly DuPont Textiles) in Wilmington, DE
- Importing specialists with shoe importers in the St. Louis area
- Distribution Analyst, Brown Shoe Company, with headquarters in St. Louis.

Examples of Positions Held by Graduates with Additional Experience:

- President of Sales, Kenneth Cole Reaction Division in New York City.
- Creative Director, Juicy Couture Baby, New York
- Founder and Owner of Jennifer Ouellette, Inc. (upscale millinery) in New York City.
- Curator of Fashion, Phoenix Art Museum
- Vice President, Marketing and Retail Services, Perry Ellis International, Miami headquarters
- Technical Designers at corporate offices of Kohl's, Talbot's, Dillard's, Nordstrom, Target & others
- Sourcing Manager, Cintas Corporation, Chicago area
- Textile & Apparel Trade Specialist, Office of Textiles and Apparel, U.S. Dept. of Commerce
- Operations Manager, Oxford Apparel corporate headquarters, in Vidalia, Georgia
- Executive Vice-President/Secretary, Paramount Apparel International headquarters
- President/Founder/CEO of UniquelyMe.com in New York
- Deputy Managing Director, Taiwan Textile Federation in Taipei, Taiwan
- Purchasing Coordinator, Toray Flourofibers (America), Inc. in Decatur, AL
- Buyers, Macy's, Wal-Mart, JCPenney, Target, Dillard's, and others
- VP of Merchandising, Summit Resource Imports (sports/outdoor wear) in Montana
- Positions with many other key companies in the industry including Ralph Lauren, Burberry, Coach Liz Claiborne, Pier 1, Crate & Barrel, Kellwood, Russell Athletic, Vanity Fair, Li & Fung, Gap, QVC, Tiffany and Company, The Limited, Victoria's Secret, Loveable, Carter's, Avia, and Guess?.